

ROBIN HOOD RADIO UNDERWRITING PLANS

At Robin Hood Radio, we develop underwriting plans that will work with everybody's price point.
Please contact us to discuss your options.

TOTAL AUDIENCE PLAN:

3 month minimum, 15 announcement minimum per month

All days in rotation 6AM – 8PM

\$8 per spot (\$120/month)

SHORT HIGH IMPACT TERM:

1 month maximum, 12 announcement minimum

\$9 per spot for 6AM – 8PM

\$12 per spot for AM and PM drive (6AM – 10AM and 3PM – 7PM)

SHOW PLACEMENT:

3 month minimum

All Things Considered – \$20 per spot, 3 day minimum per week (random rotation of days)

Morning Edition – \$20 per spot, 3 day minimum per week (random rotation of days)

Wait Wait, Don't Tell Me – \$20 per spot

The Food Maven or A Way to Garden – \$15 per spot, 2 day week minimum

NY Philharmonic – \$12.50 per spot, 2 spots per week

The Breakfast Club – \$12.50 per spot, spot minimum per week (can choose days)

BBC News or World Cafe – \$12.50 per spot, 2 day minimum per week (can choose days)

All other shows & segments – \$12.50 per spot, 2 spot minimum per week

20% additional underwriting announcements for schedules of 20 spots or more per month with prepayment in full

15% additional underwriting announcements for schedules of 20 spots or more per month that prepay monthly by autopay